

PATRON - Cheryl Baker



Cheryl is a real-life East-Enders, and was born in Bethnal Green many years ago!! Her bubbly personality was evident even in the early days of Bucks Fizz, when they won the Eurovision Song Contest in Dublin in 1981. They went on to gain world-wide recognition selling over 15 million records with a string of more than 20 hits including three number ones – The Land of Make Believe, My Camera Never Lies and of course Making Your Mind Up, which went to No 1 in nine countries around the world.

Cheryl continues to work with Mike Nolan and Jay Aston from the original line-up of Bucks Fizz – they are now known as The Fizz. 2019 and the start of 2020 saw them appearing in numerous gigs and festivals around the country and there are many gigs in the diary for the remainder of this year and next year. They will be restarting their “Up Close and Personal” Tour in September 2021. The much-acclaimed album “The F-Z of Pop” was released in 2017, a collaboration with the genius Mike Stock, and their first ever Christmas album was released in November 2018 called “Christmas with The Fizz”. A new material album was released in 2019 “Smoke and Mirrors” and they are in the studio at the moment recording another album. Check out their website www.thefizzofficial.com

Cheryl started her TV presenting career in 1984 and since then has presented or appeared in countless TV programmes, including the legendary Record Breakers, which she presented for 11 years. In 2018 Cheryl appeared in Dancing On Ice, lasting a credible 5 weeks. She was also seen early in 2019 in the Channel 5 series Celebs Go Camping.

Cheryl has appeared in many theatre productions – Happy Days The Musical; Dial M For Murder; Footloose The Musical; The Wizard of Oz; Beauty and the Beast; Honk!; Seussical The Musical; Menopause The Musical; Mixed Feelings and Anybody For Murder? Plus many pantos – oh yes she did!!

Cheryl feels it is a privilege to help charities whenever possible and is involved with many, including Demelza Hospice Care for Children and Abigail’s Footsteps, whose mission is to improve bereavement training for midwives and provide vital equipment in maternity units.

Cheryl lives in Kent with her husband of 30 years, Steve Stroud, their twin daughters Kyla and Natalie (who have performed at one of our Festivals), and their German Shepherd dog, Cuba.